ISS AFRICAN FUTURES

Agriculture Transforming agriculture in Africa

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Last updated 14 January 2025 using IFs 7.84

Transforming agriculture in Africa

Generally, agricultural reform must start by unlocking access to credit, enabling farmers to advance towards higher productivity. That is only possible by making land a bankable asset, yet the potential for property rights to unlock capital remains unrealised, in part because the average smallholder farmer cultivates less than two hectares of land:

- An estimated 90% of rural land in Africa is not formally documented.
- Just 4% of African countries have mapped and titled the private land in their capital cities.
- Less than 20% of occupied land in sub-Saharan Africa is registered; the rest is undocumented, informally administered and, as a result, vulnerable to land grabbing and expropriation without adequate compensation.
- Up to 60% of national land in sub-Saharan Africa is held under customary or traditional forms of land ownership.

A myriad of factors affects whether land titles are useful, such as custom, other laws and the capacity of the state to enforce people's legal property rights. Additionally, vested interests, such as traditional leaders and urban elites, obstruct reform.

With few exceptions, agriculture in Africa has low levels of technological advancement, seen in limited irrigation, low levels of mechanisation (as labour is cheap and farmers need more capital) and minor (or no) fertiliser use. All of these require access to credit. The continent also sees limited use of genetically modified seeds, which are more resilient to disease, slow progress in organic farming and little cultivation of indigenous crops better suited to the continent.

Credit requires secure and transferable land ownership, indicating the need to formalise, regulate and modernise land ownership. With clarity on ownership, farmers can access finance, transfer land or protect themselves against encroachment.

Peruvian economist Hernando de Soto noted that farmers inevitably need help to leverage their resources and assets to create wealth. Legally protected property rights are the key source of the developed world's prosperity, he argued, and the lack thereof is the reason why many nations remain mired in poverty by the 'tragedy of the commons', where their unregistered assets can be stolen by powerful interests, hurting individuals and broader economic development.

It is, therefore, somewhat ironic that a comprehensive 'land grab' was recently evident across Africa, particularly in the Nile River Basin, which covers an area of 3.18 million km² (from Uganda to Egypt). Companies from several developed nations have acquired fertile Nile-irrigated land for growing food crops, flowers, tobacco and biofuels, rearing livestock and logging trees. Most of these deals are agricultural leases and forest concessions, though the recent wars in South Sudan and Sudan have disrupted this trend. Although some industrial-type farms have brought positive benefits to local economies, in most cases, the local people suffer because governments prioritise foreign investment and export earnings above pursuing local livelihoods.

The World Bank has found 'little evidence of a relationship between increased commercialisation and improved nutritional status.' Low- and lower-middle-income African countries should prioritise food production for domestic consumption before pursuing cash crops for the export market, it argues.

To capitalise on the benefits of having an educated and healthy labour force, governments need an unwavering emphasis on achieving food security with an apparent effort to support the consumption of domestic crops suited to the local climatic conditions. Agriculture should be pursued with the primary purpose of ensuring national food security before opportunities for foreign exchange although the two are, of course, closely related.

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Cite this research

Alize le Roux and Jakkie Cilliers (2025) Agriculture. Published online at futures.issafrica.org. Retrieved from https://futures.issafrica.org/thematic/04-agriculture/ [Online Resource] Updated 14 January 2025.



About the authors

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Dr Jakkie Cilliers is the ISS's founder and former executive director. He currently serves as chair of the ISS Board of Trustees, head of the African Futures and Innovation (AFI) programme at the Pretoria oce of the Institute, and is an extraodinary professor at the University of Pretoria. His 2017 best-seller Fate of the Nation addresses South Africa's futures from political, economic and social perspectives. His three most recent books, Africa First! Igniting a Growth Revolution (March 2020), The Future of Africa: Challenges and Opportunities (April 2021), and Africa Tomorrow: Pathways to Prosperity (June 2022) take a rigorous look at the continent as a whole.

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